



## For Immediate Release

Press Release – October 7, 2005

## Neoxen Systems chose Programmer's Paradise for global distribution partner

*Neoxen Systems and Programmer's Paradise (NASDAQ: PROG), an award-winning US marketer of technical software and hardware, have signed a partnership agreement to distribute Neoxen products worldwide.* 

"Neoxen Systems has an international brand and products that effectively target professional project organizations. However, we needed a strong global partner to capture new customers worldwide and power of an international brand with global sales channel to expand our customer base." said Esa Tervo, Chief Executive Officer at Neoxen Systems. "Programmer's Paradise is on the leading edge of providing world-class solutions for many of the world's best run organizations. Their focus on making software a more strategic and valuable asset to businesses aligns well with Neoxen strategy and links inherently to our new Visual Modus 2005 product family."

Neoxen Visual Modus 2005 is a project documentation organizer and management application. It allows users to create role based views on information regardless of the origin and location of the data. For instance the documents, links, web pages and other pieces of information can actually reside in network directories, intranet and internet servers, and

document and content management systems. Neoxen Visual Modus provides a single point of access to manage, restructure and share this vital information. As the first 32/64-bit solution it also allows users to reformat and mass-modify Microsoft Office documents of any type for consistent archiving or for reuse in new projects.







"By bringing the industry's leading distributor with their global presence into our fold, we have further strengthened our commitment to support our clients not only in US, but worldwide," Tervo continues. "We are releasing our new Visual Modus 2005 solution in November and start a global marketing campaign together with Programmer's Paradise"

Neoxen Visual Modus 2005 integrates with the major document and information management systems, such as <u>Microsoft SharePoint Portal</u> <u>Server</u>, <u>Bentley ProjectWise</u> and <u>EMC Documentum</u>. Furthermore, it is also compatible with, and perfectly supplements the major product development and software lifecycle management solutions from <u>Microsoft, IBM / Rational, Borland, Telelogic, Softeam</u> and <u>Osellus</u>.

**Programmer's Paradise, Inc.**, Our business focuses on pleasing technology professionals! If you're a software development manager, web builder, VAR, computer consultant, systems integrator, software engineer, tech support specialist - if you're looking for a reseller that offers a wide range of technical products, low prices, and a deep commitment to quality service, we think we're the right one for you.

We offer a wide variety of technical and general business application software from a broad range of publishers and manufacturers. We market these products through our well-known catalogs, direct mail programs, advertisements in trade magazines, as well as through Internet and email promotions. Businesses purchasing from us are assigned personal account managers that will assist you in selecting the right products to support your needs. They are extensively trained on our product lines and are adept at describing, setting up and managing software licensing and maintenance programs.

Further information: <u>http://www.programmersparadise.com</u>

**Neoxen Systems** is an international software company specialized in Process Management and Improvement, and Information Management solutions for global markets.

With our Neoxen technology and product family we help our customers to succeed by reducing their time-to-market efforts, increasing their customer satisfaction, improving quality and increasing their organizational performance.





For more Information:

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