



Press Release - 9/8/2003

Genestia Group, Inc released Neoxen® Modus R2.0 Limited Availability Beta II

Genestia Group, Inc, an internationally operating technology and consulting company has today released a R2.0 Limited Availability Beta II for their Neoxen® Modus Product Development & Quality Assurance Methodology package targeted for software vendors and systems integrators.

Neoxen® Modus is a standards compliant methodology package addressing the core functions of software companies. It covers the product development cycle in practice encompassing requirements management, design, implementation, testing, and change management. The practical approach in Neoxen® Modus details the repeatable automated build procedures and related roles as well as the outlines of Technical Product Management and world-class Quality Assurance.

Neoxen® Modus provides a solid foundation, which drastically shortens product development life cycle, significantly reduces the overall costs, and efficiently shortens the time-to-market span.

Neoxen® Modus is designed for distributed development groups, systems integrators and independent software vendors for mission critical software development. Furthermore, Neoxen Professional Services uses it as a foundation methodology in all the customer projects requiring an internationally proven 'Modus Operandi'.

"R2.0 Limited Availability Beta II is a significant milestone before commercial availability. It is released for selected customers and partners for joined ventures.", says Esa Tervo, Chief



Executive Officer at Genestia Group, Inc. "Neoxen® Modus is extremely easy to learn and use. Due to its extreme modularity, it can be deployed step-by-step for cumulative savings in operations."

Neoxen® Modus R2.0 Limited Availability Beta II is available directly from the vendor. For more information about availability, licensing, upgrade policy and other sales related matters, please contact sales@neoxen.com.

Further information:

Genestia Group, Inc

"Brilliance and Innovation – Everyday we build the future ..."

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About Genestia Group

Genestia Group, Inc - Neoxen Systems is an internationally operating software vendor and consulting company producing intelligent software solutions and process improvement tools that enable our users to innovate and create system software and business applications with extreme ease and efficiency. Our royalty free software solutions based on our award winning Neoxen® technology are used to design, implement, build and distribute applications for in-house and commercial use. In addition we provide Professional Services for our corporate customers, including consultancy, implementation, integration, customization and training.

The vision of Neoxen Systems is to enable a new era in software technology, where our customers have the freedom to instantly create applications, deploy them on any platform, and integrate and manage them across the enterprise. The Global Village needs solutions to help its people to work more efficiently and faster with less effort than ever before.