

For Immediate Release

Press Release – 20th of December, 2013 - Helsinki, Finland

Gain competitive edge with strategic competence management

Neoxen Systems and Context Learning Finland have today announced a joint release of a new Microsoft Azure based e-Learning Management and Content Creation platform. The new solution is targeted for large and mid-sized businesses and for educational institutions.

This joint solution is developed in a close cooperation with the national [Digile Digital Services](#) program. The main objective has been to develop a commercial multi-platform e/m-Learning solution for corporate staff training and adult education. The new innovative offering integrates e/m-Learning platform with the next generation of cloud based content creation systems. One of the key features is to enable efficient blending of off-the-shelf e/m-learning content modules and self-produced material as well as supporting client based content creation and updating.

"Our customers understand that the correct set of competences across the organization in all levels is a strategic asset. Where is the business targeting to and what are the skills needed within the workforce to meet the needs? Is the business vision and the competences in balance?" asks **Esa Tervo**, CEO at **Neoxen Systems**. "Organization wide competence management requires a robust learning platform, bundled with key enterprise functionality to ensure the mission: Monitor, manage, and report industry-required training so that business goals can be met."

"Business oriented emphasis spiced with social features extends the traditional learning management approach remarkably. This makes our new release perfectly suited for adult and higher education as well as for businesses." states **Ari Ketola**, CEO of **Context Learning Finland** and continues. "Actually it has been developed together with corporate and university customers with simultaneous piloting. This joint release ensures compliance, accelerates learner and organization performance, decreases expenses, and stimulates collaboration – all from the cloud for simple deployment."

In addition to [Corporate LMS](#) functionality, the new solution provides a complete business social networking and employee collaboration solution. This includes communities of practice, rich user profiles, expertise location, tag clouds, status updates, live feed views, rating/sharing content, knowledge management, blogs, webcasts, audio/video communications, and more.

"This new innovative e/m-Learning management with content production and learning tracking services suit perfectly to the needs of our mutual clients." both directors confirm. "There is a huge potential for this kind of integrated solutions. Not only in Finland to boost our competitiveness, but also globally. Every organization is looking for competitive advantages - and this is what we now provide."

Neoxen Systems is an established Finnish software company. We develop internationally certified learning and information management solutions for businesses and educational institutions. We work closely with leading research centers and global technology providers to help you to succeed in your mission.

Neoxen Systems is a long term Microsoft Gold Partner and Microsoft Authorized Office 365 Advisor. We are a leading Finnish expert in Windows Azure and Office 365 for the educational market. Neoxen is an accredited Microsoft Azure Circle Partner.

The company is headquartered in Turku downtown, the "Silicon Valley" of Southwest Finland.

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Context Learning Finland is a company specialized in digital training solutions and content production. Our expertise is based on the long experience of our key personnel and the knowledge of digital methods used in teaching. The standardized production methods and processes make us up to 30-40% more efficient than our competitors.

Context has implemented several hundreds of e-Learning solutions for a wide range of industries and a variety of skills development needs. The end products are pedagogically high-quality, experiential and reliable learning packages that are flexible to meet different user needs.

The company headquarters are in Helsinki, Finland.

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In cooperation with Digile Digital Services – ADECO Project

